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PATENT
Attorney Docket No. 144797.00100

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of: : Group Art Unit: 3627
Jon C. EVANS et al. :
App. No.: 09/887,526 : Examiner: Andrew J. Rudy
Filed: June 25, 2001 :
Title: SYSTEM AND METHOD FOR COMPUTER-CREATED ADVERTISEMENTS

Mail Stop: Amendment

Commissioner for Patents
United States Patent and Trademark Office
P.O. Box 1450
Alexandria, Virginia 22313-1450

Dear Sir:

a.) **Preliminary Remarks.**

RESPONSE TO NON-FINAL OFFICE ACTION

In response to the non-final Office Action, mail dated November 16, 2005, applicant respectfully requests reconsideration of the rejections of record in view of applicant's remarks below.

b.) **Amendments to the Specification – None.**

c.) **Amendments to the Claims – None.**